

THE AWARD-WINNING OM-D E-M5



TERMS AND CONDITIONS

1. The promotion instructions form part of the terms and conditions.
2. Offer starts 01/10/13. Offer ends 05/01/14.
3. Claims must be received by midnight 04/02/14
4. Qualifying purchases must be made between 01/10/13 and 05/01/14.
5. This promotion only applies to the Olympus OM-D EM-5 camera with M.ZUIKO DIGITAL ED 12-50mm F3.5-6.3 EZ lens kit and OM-D Body Only sales.
6. Purchases must be made in a single transaction for every 45mm silver or black lens claimed.
7. Claims restricted to 2 per household.
8. Promotion applicable to UK and Eire only. Participants must be aged 18 or over.
9. Olympus will not process claims for second hand purchases of promotional products.
10. The 45mm silver or black lens claim can only be made through <http://www.olympus.co.uk/promotions>
11. To claim a bonus 45mm lens, participants must complete all of the relevant details on the online claim form AND specify whether they wish to receive silver or black.
12. If supplying proof of purchase via post, claim forms must be printed out and sent together with a photocopy of the purchase receipt to: Olympus 45mm Lens Promotion, c/o Sales Promotions, Crown House, 72 Hammersmith Road, Hammersmith, London, W14 8TH, United Kingdom
13. Participants should retain the original purchase receipt as claim application forms and supporting material will not be returned.
14. Upon registration, the claimant will receive an automated email notification informing them that their claim has been received and is now being validated. They will also receive a personalised password and username to access our online tracking facility. A free 45mm lens will be issued for delivery within 30 days of successful processing of claim unless there are any unforeseen delays.
15. Delivery can take up to 14 days from date of despatch.
16. Wholesalers, employees of Olympus, its associate companies, agents and their families are not eligible.
17. We reserve the right to refuse claims made where VAT and/or duty have not been paid. The purchase must be from a UK based retailer that has bought stock through Olympus UK or one of their authorised distributors. If in doubt, please check before purchasing. (This restriction excludes the Channel Islands).
18. This promotion cannot be redeemed in conjunction with any other promotion whatsoever with the exception of our event cashback promotion.
19. Olympus reserves the right to refuse mal-and mis-applications. Damaged, illegible or incomplete claims and receipts are invalid.
20. Proof of posting will not be accepted as proof of receipt. Olympus accepts no responsibility for claims lost, delayed or damaged in the post.
21. Olympus shall not be liable for any failure to fulfil this offer where such failure is caused by any supervening circumstances amounting to force majeure being an event(s) which, without the fault of either party, render performance impossible or incapable of satisfactory execution.
22. Claimants will be deemed to have read and accepted these terms and conditions.
23. If you have any queries with regard this promotion please send an email to: OlympusOMD@sales-promotions.com or call us on 0207 659 1135.



BONUS:
PORTRAIT LENS
WORTH £279.99

REDUCED TO PERFECTION

OM-D



OM-D: CREATE YOUR OWN WORLD



The E-M5 heralded the start of a new digital SLR era. A revolutionary new mirrorless camera with an exceptionally light and compact body. Its Electronic Viewfinder shows Art Filter effects, colour temperatures and exposure levels in real-time. Become a part of the world you shoot, creating and preserving everything you see in exceptional quality. The E-M5 is a ground-breaking new digital interchangeable lens camera, perfect for people who want to take part, create and share.

ELECTRONIC VIEWFINDER

Get more control from the start – with the EVF, which lets you make adjustments and get creative before you even press the shutter.

DUST & SPLASHPROOF

Get full protection for your camera – from damp, rainy conditions to dusty, desert settings. With a tough body made from magnesium alloy.

SUPER QUICK AUTOFOCUS

Bring split-second sharpness to every shot with ultra-fast auto focus.

3-INCH TILTING OLED TOUCH DISPLAY

Enjoy a much better and more comfortable view while you shoot – even from high, low and wide angles.

TAKE STUNNING PORTRAITS



M.ZUIKO DIGITAL 45MM 1:1.8

Beautifully designed this lens makes a sensational addition to any enthusiast's camera kit. Thanks to its fast aperture of 1:1.8, this high-power prime lens is absolutely ideal for capturing people in portrait shots that really stand out, with beautiful background blur and vivid contrasts. It is also compatible for movie-making, allowing users to shoot top-quality films with extremely fast focusing. Packaged in a compact body with a subtle metal-effect exterior.

